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Annotated Bibliography

The Influence of Media on Our Daily Life

Pozios Vasilis, Kambam Praveen, Bender Eric. "Does Media Violence Lead to the Real Thing?" *New York Times*. 23 August 2013. Web. 2 December 2013.

In this article Pozios et al. review the influence of violence in fiction movies that leads to violence in real life. This article discusses the words of Jim Carrey, who states that fiction movies as well as his recent film "Kick-Ass 2" leads to violence in daily life of adults and teenagers who prefer watching such kind of films. Therefore, authors outline the direct connection between mass media sources and actual violent behavior in real life. The article assesses data gained through analysis of 217 studies conducted by psychologists George Comstock and Haejung Paik, who found out that short-term media violence resulted to long-term violence in actual people's life. Conducted by psychologists the data from the National Institute of Mental Health and Surveys, indicate that violence shown in the fiction films as well as in the social media causes antisocial behavior in the lives of adults and teenagers.

Although the article blames the media for aggressive behavior, lack of sympathy and brutal actions towards children. The real life itself can lead to such consequences, especially due to difficult childhood and serious problems in life. However, this article can be useful because it provides credible information and can be the source for further investigation.

Strasburger Victor, Jordan Amy, Donnerstein Ed. "Health Effects of Media on Children and Adolescents." *Pediatrics*. 1 March 2010: 125 - 4. Web. 1 December 2013.

The article seeks to define the extent of the health effects of media on children and adolescents. The authors state that the average amount of hours that young people spend on media is 7 hours. Moreover, most adolescents have direct access to the Internet and cell phones in their bedrooms, which negatively influence the condition of their health. The article reviews the recent research concerning the influence of mass media on the youth health and the condition of their well-being. The key point in this article is that the media leads to antisocial behavior, disordered eating, aggression, and difficulties in the education process. Furthermore, the authors provide several recommendations, particularly for parents, in order to decrease the harm of media on children and adolescents.

The article can be a useful source of information to the media administration, parents as well as to practitioners as it briefly describes the affect of media on children and adolescents, mainly violence and aggression, obesity and eating disorders, developmental concerns, school performance, and learning problems. The article also outlines possible solutions to the problems that have already occurred due to the harmful effects of media, and focuses on using positive aspects of mass media industry.

Lochbuehler Kirsten, Sargent James, Scholte Ron, Pieters Sara. "Influence of Smoking Cues in Movies on Children's Beliefs About Smoking." *Pediatrics*. 9 July 2012: 221 -227. Web. 3 December 2013.

The article examines the influence of smoking cues, used in movies, on children's beliefs about smoking and their attitude towards it. The US National Cancer Institute indicates the direct relation between the smoking movie episodes and youth smoking beliefs. The authors of the

article use data that was gained through two experiments, where participants were made to watch 20-minute episode with smoking people either in a cartoon or in a movie. The experiment with over 200 participants showed that segments with smoking have little impact on the beliefs of participants about smoking, however, authors underline that the exact impact cannot be found out.

This article can be a practical source for conducting a further research concerning the impact of mass media, mainly movies, on the beliefs of children about smoking.

Schurgin Gwenn, Clarke-Pearson Kathleen. "The Impact of Social Media on Children, Adolescents, and Families." *Pediatrics*. 28 March 2011: 127-4. Web. 4 December 2013.

The authors focus their attention on the positive and negative impact of social media on people in everyday life. The experiment conducted proved that over 22% of teenagers browse the Internet in search for their favorite sites at least 10 times per day, and 75% of them use cell phone. The article outlines the positive side of media (high level of learning opportunities) and negative one, which covers bullying, privacy issues, aggression, and sexual discrimination.

The article provides significant information concerning positive aspects, which cover rising the level of charity and volunteering for various events; broadening person's creativity and ideas; obtaining social skills; sharing interests and beliefs, and enhancing learning opportunities. Negative aspects, on the other side, could be nowadays regulated by parents by using special technology for controlling sites, which children are eager to visit.

Robinson Piers "Theorizing the Influence of Media on World Politics. Models of Media Influence on Foreign Policy." *European Journal of Communication*. December 2001: 523-544. Web. 5 December 2013.

The author of the article analyses the impact of mass media on the political outcomes and elite interests. The article focuses on the existing relations between media and state, mainly on the work of L. Bennett and D. Hallin. The author describes two models: media influence model and political contest model. The first one is applied to the Vietnam War for finding out the influence of media in the conflict, and the second one to the political situation in the country.

This article is valuable information for the investigation of mass media influence on the political situation of the country and the polling system.

D'Arcy Jan. "Media Influences in Young People's Lives." *US National Library of Medicine National Institutes of Health*. February 2004. Web. 5 December 2013.

In the article the author reviews the modern life of young people influenced by the industry of mass media. The article defines the media impact on the basis of Media Awareness Network surveys, conducted in 2000 and 2001, concerning the media influence on healthy mental and physical development of children and adults. The article briefly describes the research of the Steering Committee, headed by Drs. S. Davidson, A. Lefebvre, P. Morris, and P. Nieman.

The article will prove to be useful in showing some examples on how media can negatively affect the lives of people, particularly attitudes and behaviors, and emotional health.

Conclusion

All six articles describe the influence of mass media industry on the lives of children and adults. On one side, media can have negative impact: bullying, privacy issues, aggression, and sexual discrimination. On the other side, it can have a positive impact: broadening person's creativity and ideas; obtaining social skills; sharing interests and beliefs, and enhancing learning

opportunities etc. All articles can be used as useful source of information for further research concerning the question “How does media can influence our lives?”

Works Cited

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